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Trade Show Shipping

- Budgeting 101
- Packing 101
- Labeling 101
- Tracking 101
- Move-Out

Prof. Trade Show Joe "TSJ"



Budgeting 101



Know your shipment details: Pieces, weight & dimensions

- Allow 5-7 business days for transit
- Ship to the advanced receiving warehouse
- Request a written quotation for your shipment into & out of the event
- Ask about accessorial and minimum charges

What's in a name???

"Express" "Economy" "Ground"

"Priority" "Vanline" "Air"

Don't be misled by the designation of a Shipping Company or by the name of a service level.

COMPARE QUOTATIONS for the various service levels.



Packing 101

Manifest each box

Use packing material that would pass the "drop test"

Place a business card in each box

Labeling 101-A

Label each piece



Put an "X" through old labels



Labeling 101-B

Lot label each piece

Mask identification of the product "INTEL"











Your Rights as a Shipper

- 1. Tracking number
- 2. 24/7 Tracking ability via phone or computer
- 3. The direct phone and contact name of someone who is personally responsible for your shipment
- 4. All packages should arrive at destination at the same time. (Avoid multiple drayage min. charges)
- 5. POD "Proof of Delivery"

Meet Jenny Little!!!







Vocabulary:

Empties??? Shipping Documents??? Material Handling Form???

What do I need to do????



Move-Out 101

Pack & Label your goods

Leave the shipment in your booth

Indicate piece description & your carrier of choice on the material handling form

Refer back to Tracking 101

Congratulations!!!



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